



PRODUCT SPECIFICATIONS

BOOK: REDISCOVERING THE VILLAGE

AUTHOR: NEIL ROSSEN

AUTHOR: GAIL SIMPSON

DISTRIBUTOR: MAD STORK PUBLISHING, LLC

CATEGORY: NON-FICTION

AUDIENCE: PARENTS/ADULTS

TRADE EDITION: FIRST TRADE EDITION

EDITED BY: TBD

ILLUSTRATIONS BY: TBD

ISBN - TBD

ISBN – TBD

U.S. PRICE: TBD

CAN PRICE: TBD

PAGE COUNT: TBD

FORMATS: TBD

PRINT RUN: ON DEMAND

TRIM SIZE (W g H): TBD

MARKETING STRATEGY

- Social media campaign on TikTok and Instagram targeting educators and parenting thought leaders.
- Dedicated social media campaign with creative video content, including teasers and book giveaways with key social media influencers
- Micro and nano-influencer outreach on Instagram and TikTok

Rediscovering The Village

Timeless Guidance For Parents to Conquer
Challenges Facing Them Today

Adult Non-Fiction

Collaborating with parents, caregivers, teachers, and children, Gail Simpson and Neil Rosen wrote Rediscovering the Village more than fifty years ago with the intent to help families strengthen their home-learning environment and build better relationships between parents and teachers. Reconstructed for the modern age, Rediscovering The Village keeps the core message based on an African proverb – that it does, in fact, take a village to raise a child. Filled with strategies, advice, tools and tips, Rediscovering The Village is a timeless tool that will help today's parents conquer many challenges that face them.

Neil Rosen is an award-winning author of nearly a dozen children's books. Neil has advanced degrees in both elementary education and psychology, and over 10 years of experience in public education.

Through Professor Stork, is on a mission to use his platform, talent and imagination to encourage children to discover and nurture their innate sense of purpose. His belief is in the power of storytelling to help children build strong, empowering leadership skills and respect for people of all backgrounds.

- Using timeless sage wisdom to guide parents in the home
- Classic strategies to help children develop a life-long love of learning
- Help build and improve parent-teacher/parent-school relationships
- Collaborated information from parents, caregivers, teachers, and children

Under the Professor Stork pseudonym, Neil Rosen is on a mission to help children thrive, and he wants you to join him!

You can help children achieve their full potential by supporting the Professor Stork books and joining Neil's goal to help children not just in technical skills such as vocabulary, but unlock their creativity, develop a sense of purpose, and cultivate better social skills. In a time where compassion and empathy seem sparse, it's never too late to support and foster the growth of those character traits.

Reach out to Neil Rosen to join the movement:

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